



Rob Lillis Receives NHTSA 2011 Public Service Award

Evalumetrics Research President Rob Lillis has been honored by the National Highway Traffic Safety Administration with the NHTSA Public Service Award. NHTSA Administrator David Strickland presented the award to Lillis at the annual Lifesavers Conference in Phoenix, Arizona on March 28th. In the presentation ceremony, Administrator Strickland told the audience of over 1,800 traffic safety professionals that the award was given to Lillis in recognition of his life-long commitment and dedication to traffic safety research and the prevention of impaired driving. Since 1991, Mr. Lillis has served as a member of the Impaired Driving Assessment Team for NHTSA. In this role, Lillis has conducted 50 assessments of impaired driving prevention, enforcement, adjudication and treatment programs in 35 states, and Puerto Rico as well as for the Indian Nations.

Mr. Lillis's career in highway safety has spanned four decades. From 1978 to 1988 he was Highway Safety Research Director for the New York State Division of Alcoholism and Alcohol Abuse and was the primary source of research support to the legislature and Governor Mario Cuomo during the debate on raising the legal drinking age to 21. He also served as Special Consultant to the U.S. General Accounting Office in their review of research related to minimum drinking age laws. He later served as Director of Traffic Safety Programs in the Division of Epidemiology, Injury Control Program in the New York State Department of Health. From 1992 to 2001 he was Director of the Research Accident Investigation Team in the Department of Community and Preventive Medicine at the University of Rochester, School of Medicine where he conducted research on the role of alcohol and other drugs in highway injuries.

While at the University of Rochester, he was Co-Principle Investigator on a National Institute of Alcohol Abuse and Alcoholism funded study of an innovative treatment-jail program for convicted impaired drivers in the four-corners area of New Mexico where the majority of convicted offenders were Native Americans. He chaired the Native American sub-committee of the Mothers Against Drunk Driving Cultural Diversity Task Force.

Since 2001, Mr. Lillis has been President of Evalumetrics Research, providing planning, research and evaluation services to state and local traffic safety and substance abuse prevention organizations. He is also a consultant to the U.S. Office of Juvenile Justice and Delinquency Prevention, Enforcing Underage Drinking Laws program and is currently conducting assessments of underage drinking prevention programs in Nevada, Maine and Washington State.